Fallstricke der Vertikalisierung

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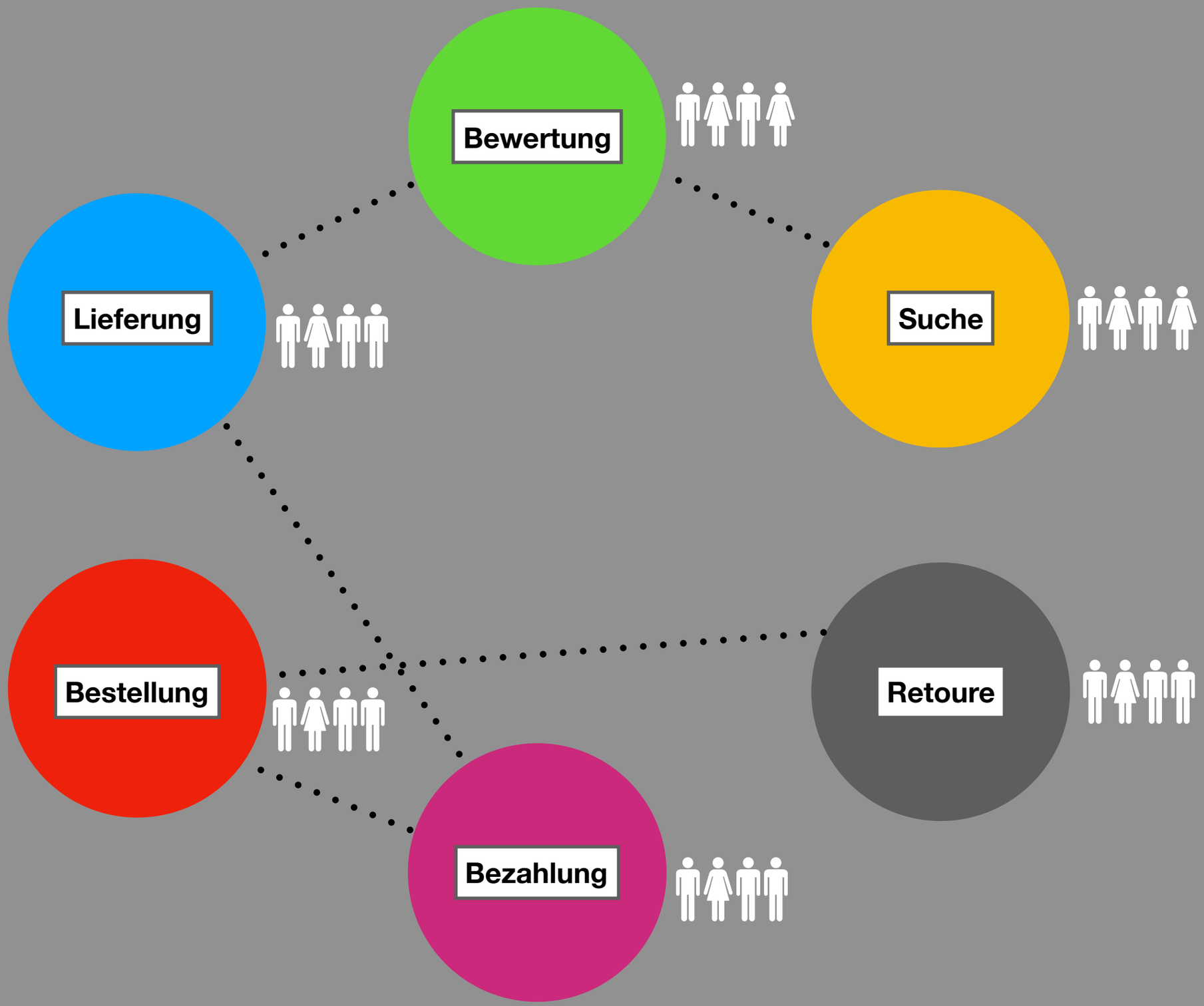
Büro für Informatik

Disclaimer

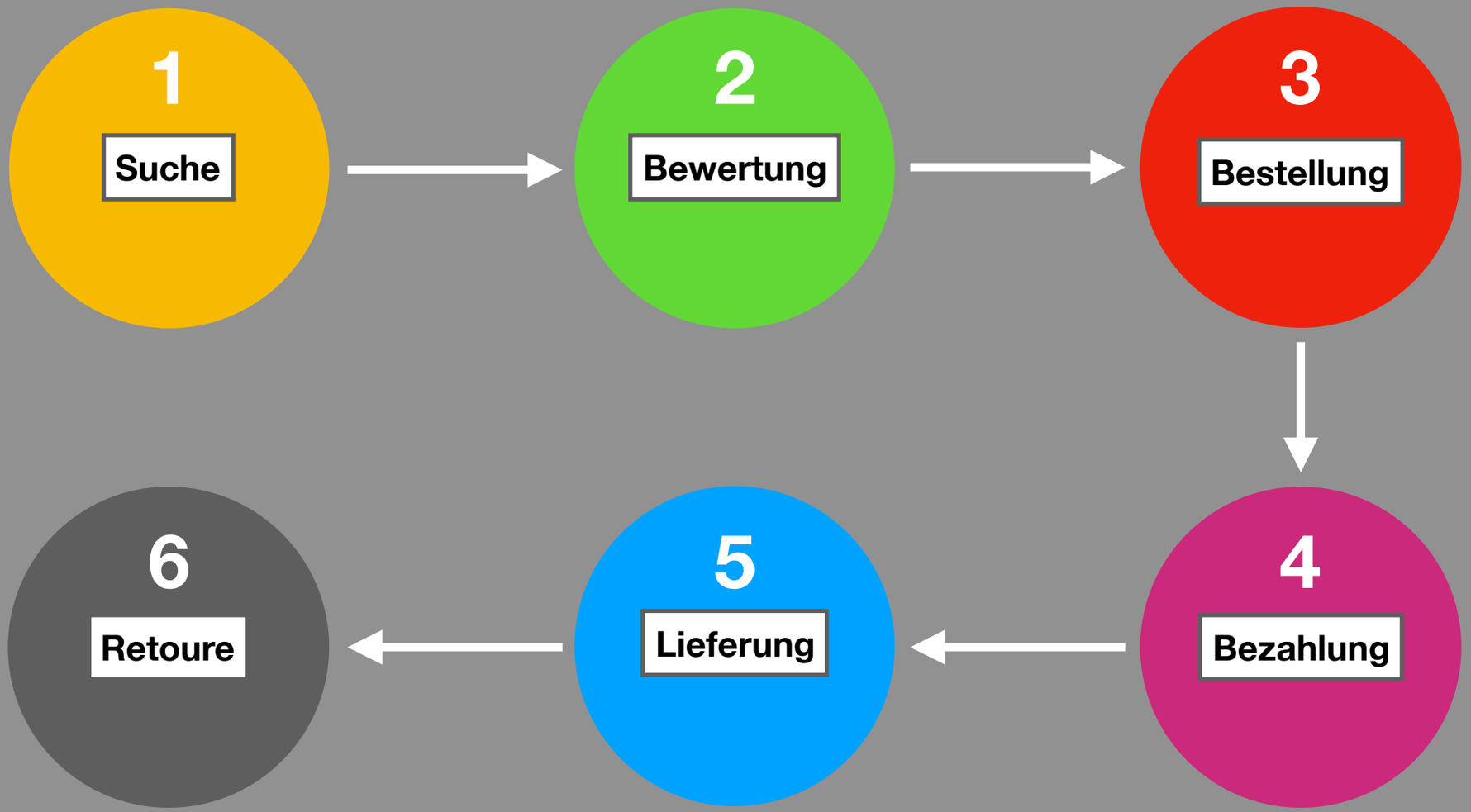
„Klassische“ Aufstellung

„Kundenzentrische“ Aufstellung

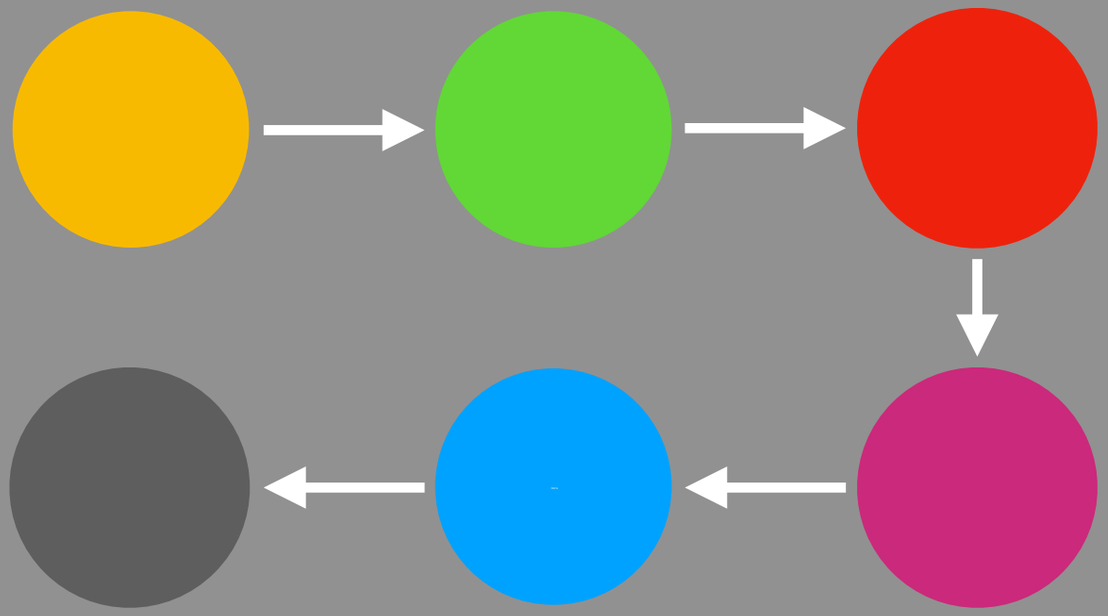


Fallstrick

Das Hauptparadigma: Customer Journey



Fallstrick

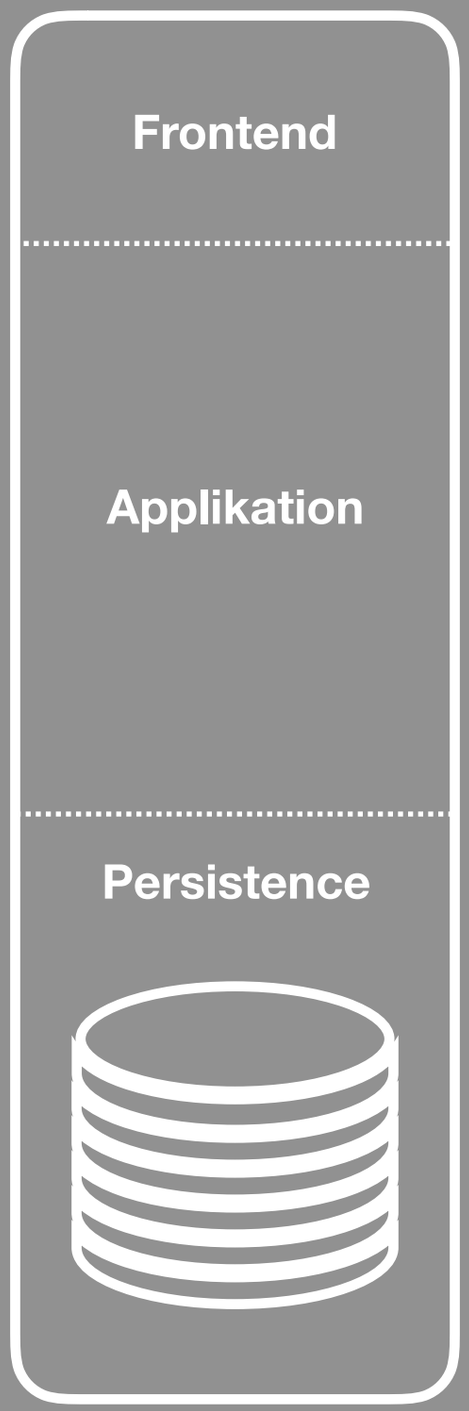


Starke Product-Owner

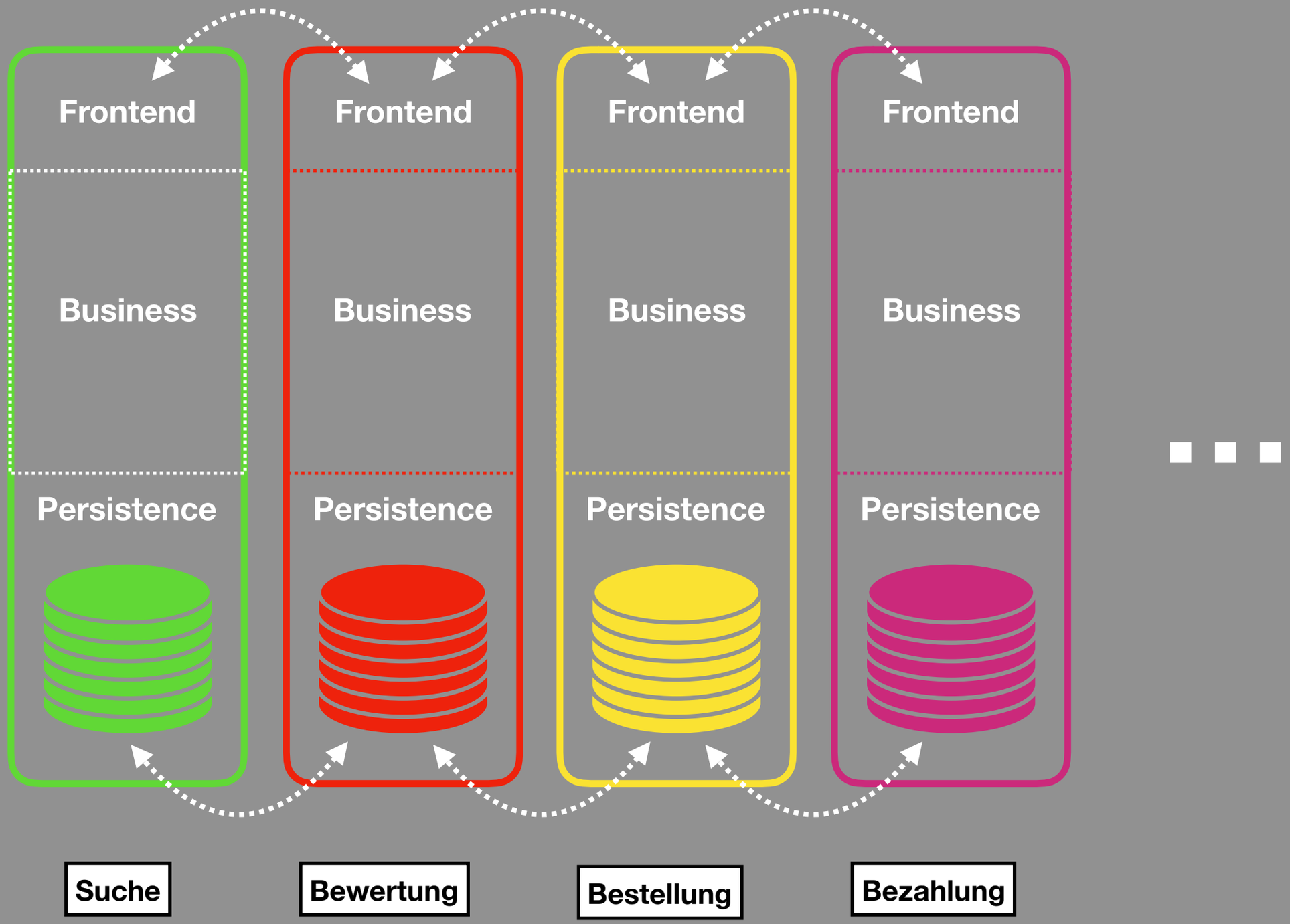
Fallstrick

Unklare Ownership

Vertikale

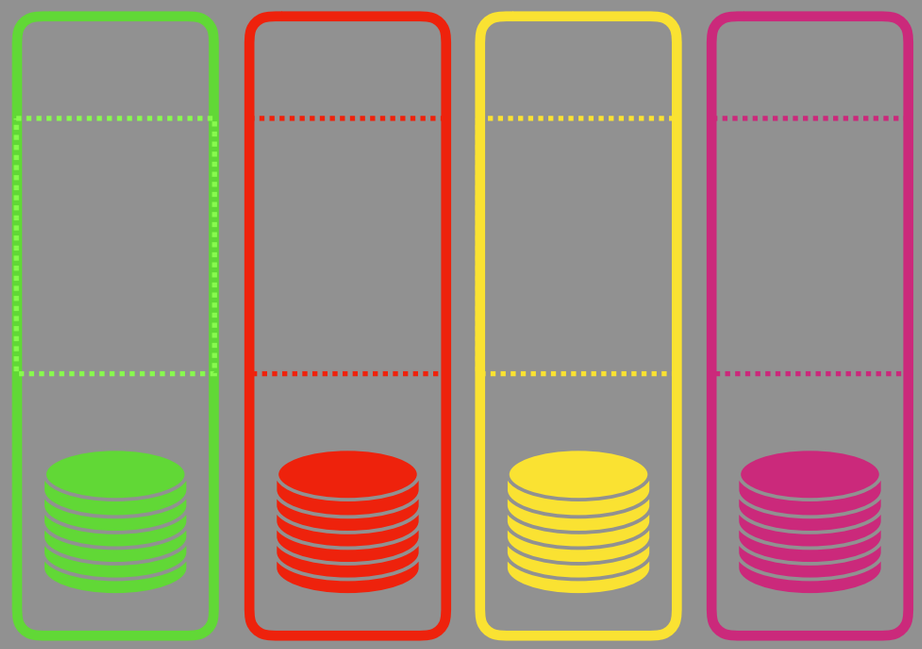


Autonomie


Frontend
Frontend
Frontend
Frontend
Business
Business
Business
Business
Persistence
Persistence
Persistence
Persistence
Suche
Bewertung
Bestellung
Bezahlung

Fallstrick

Nur technisch!



Fallstrick

Projekt

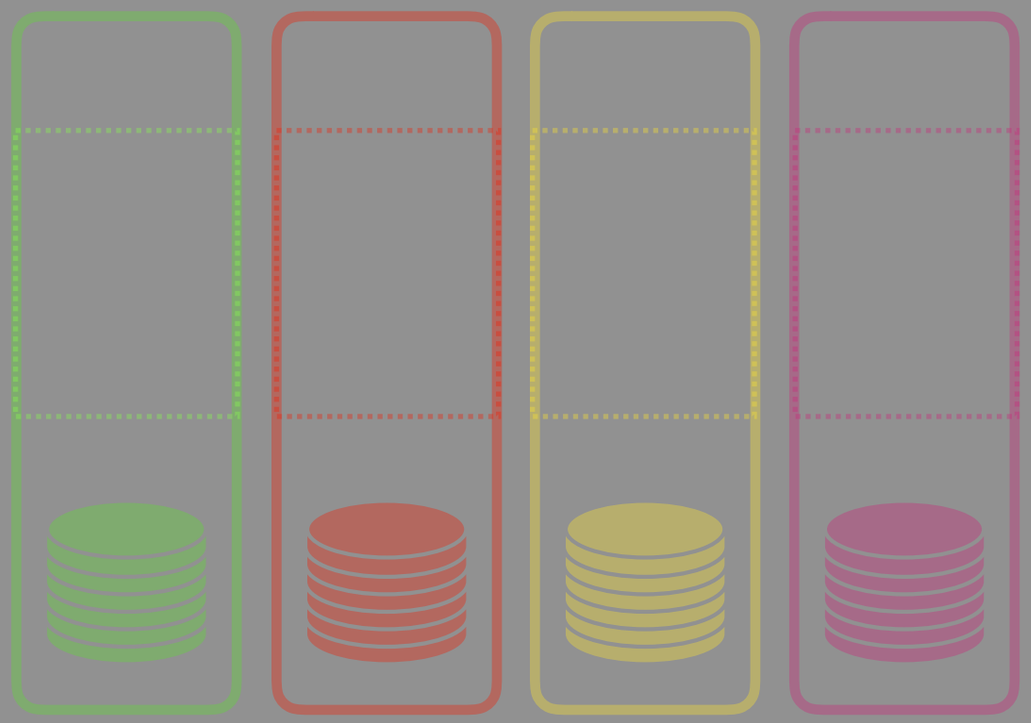
Produkt

Horizontale

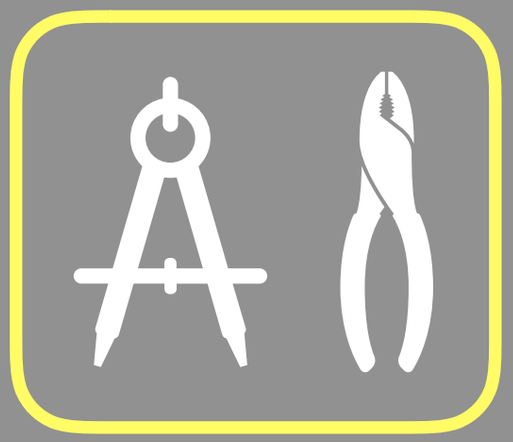
Analytics

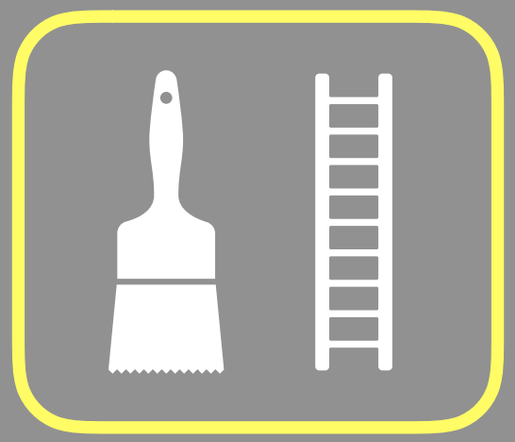
PENG

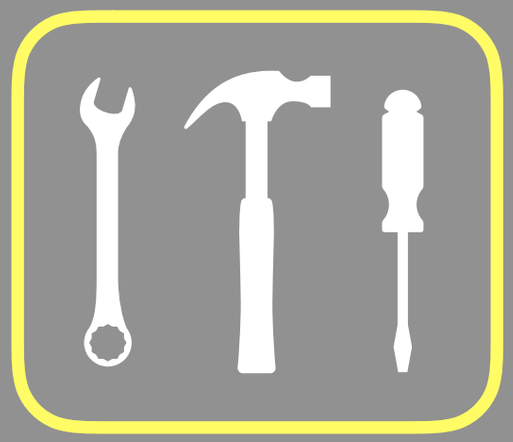
Frontend



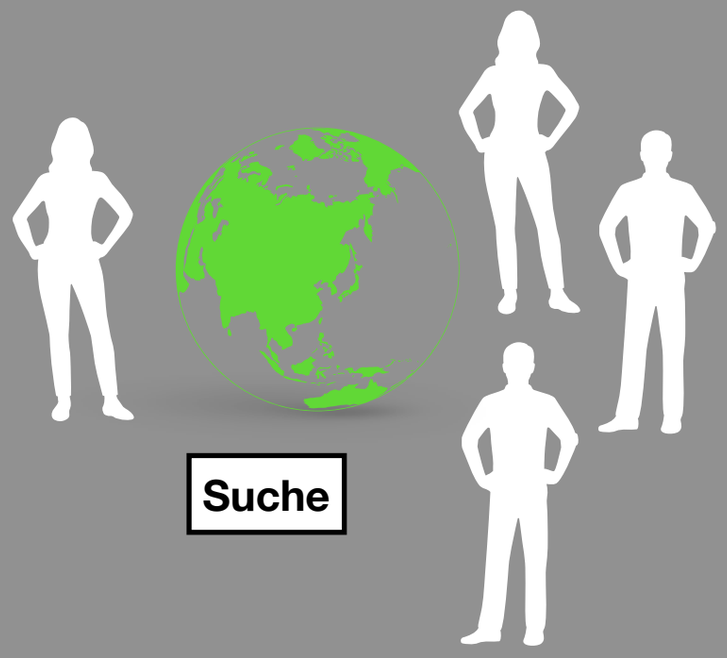
Gilden







Verteilte Teams

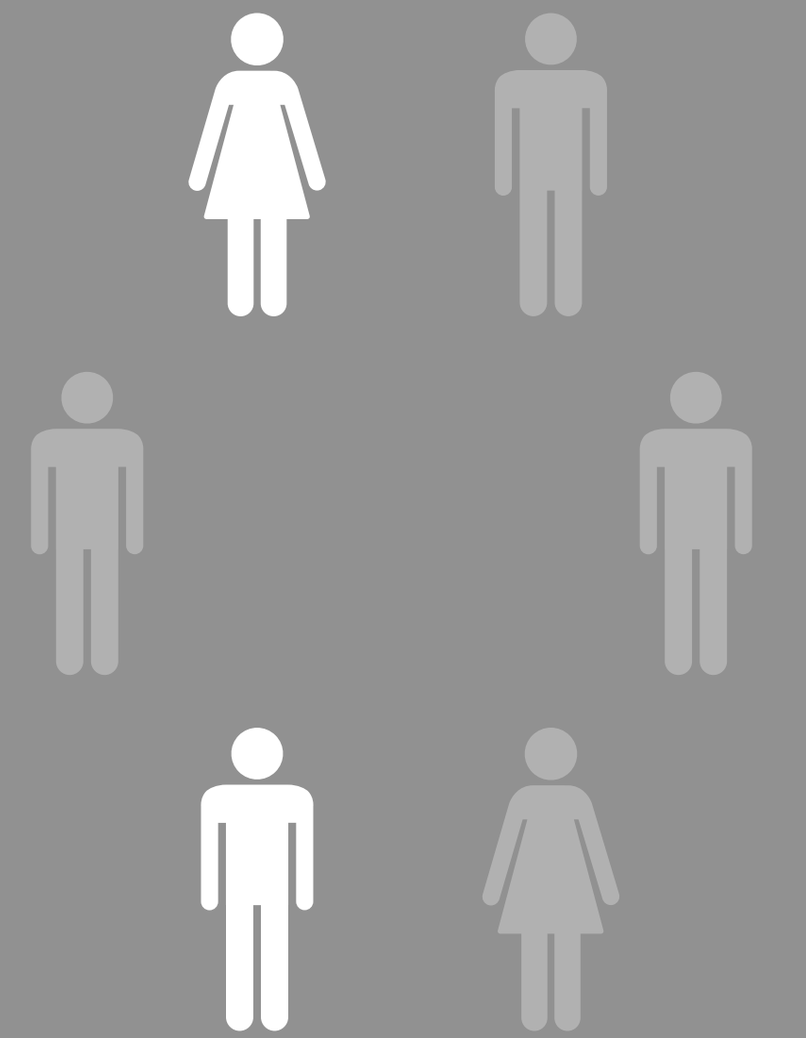


Suche

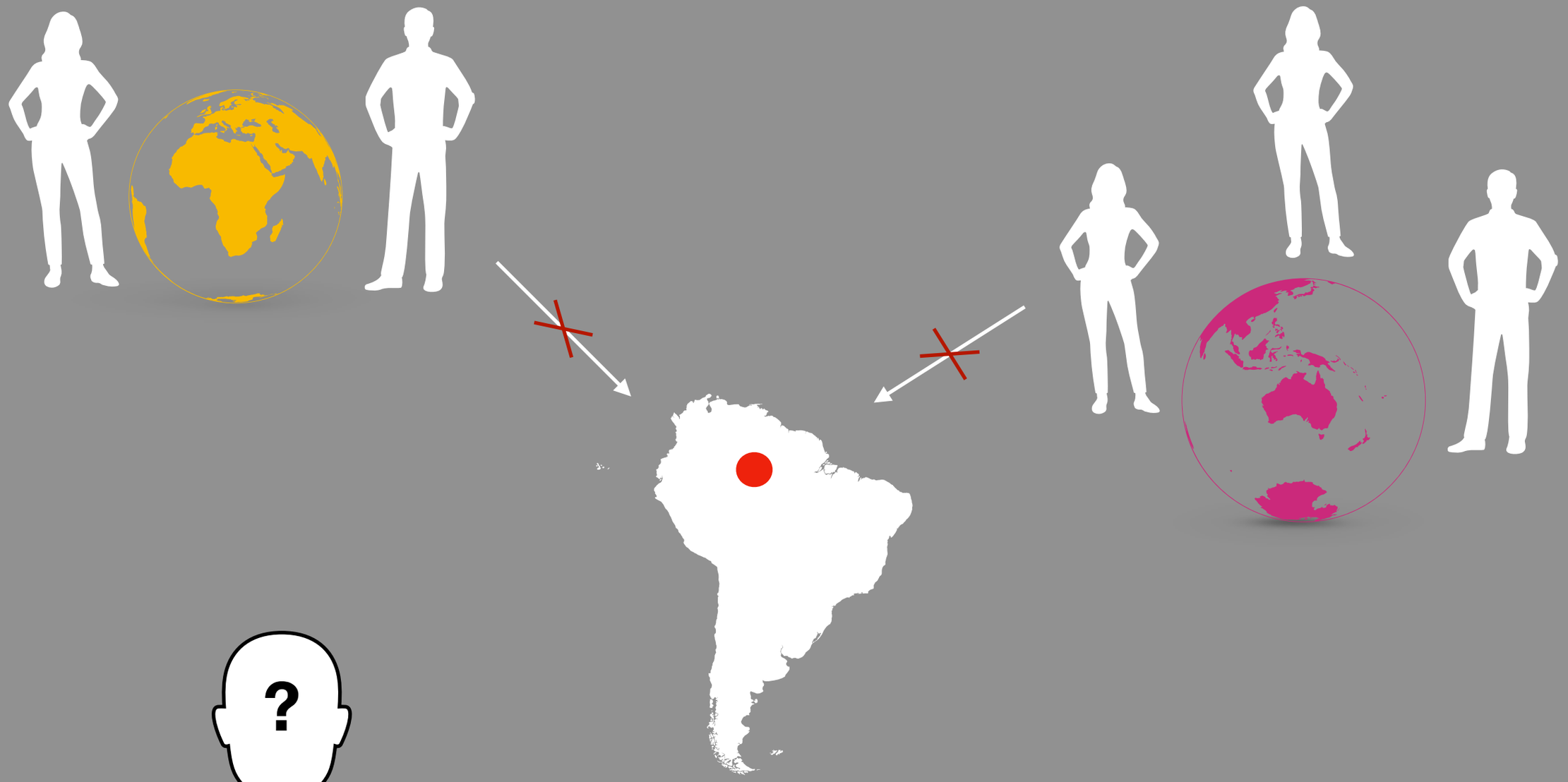
Bezahlung

Bestellung

Individualisten

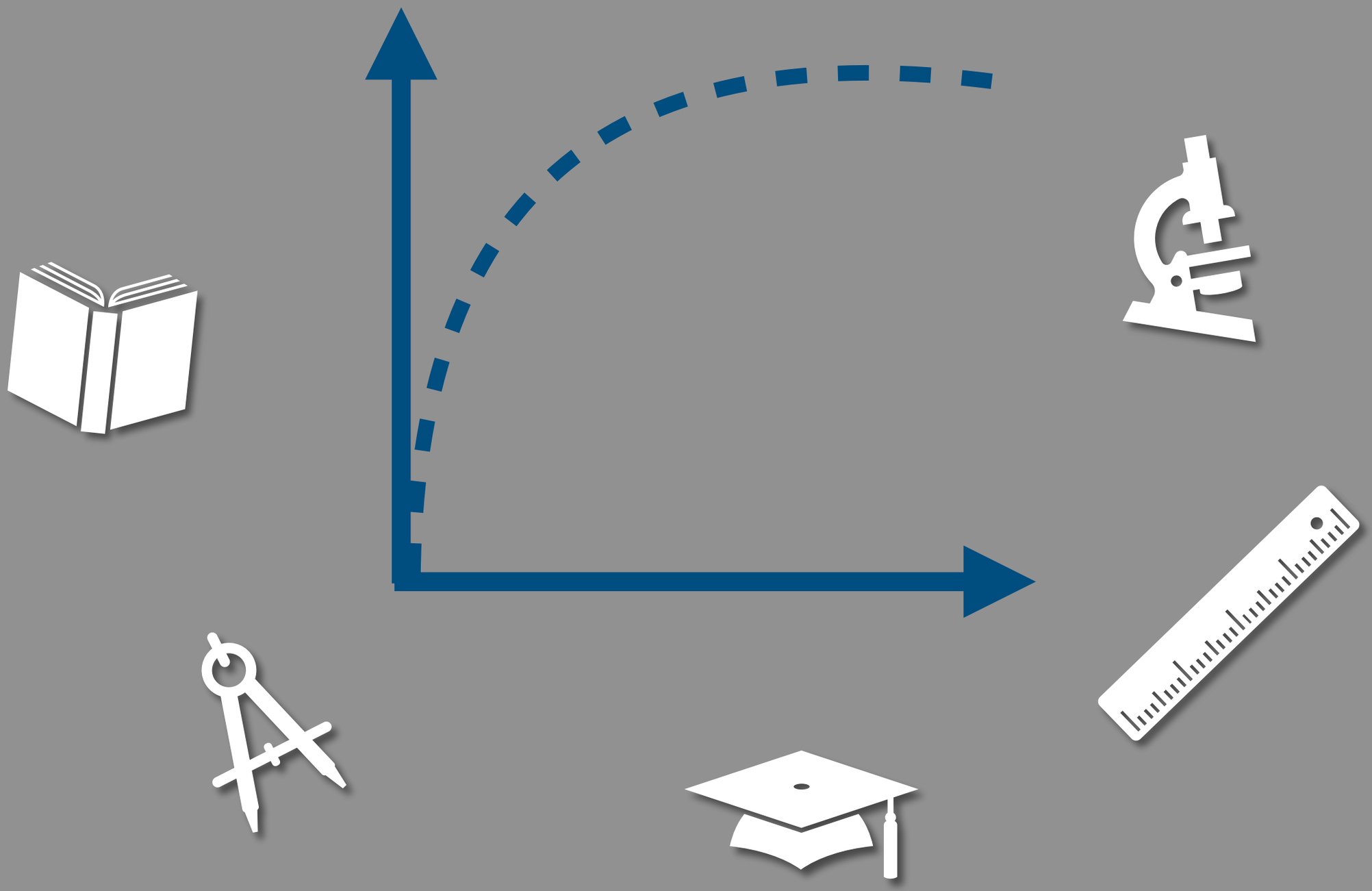


Fallstrick

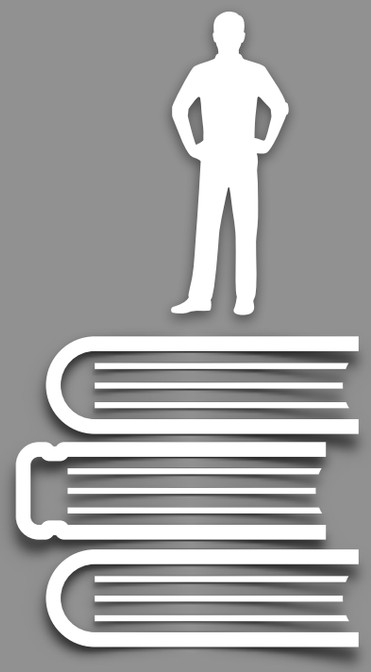


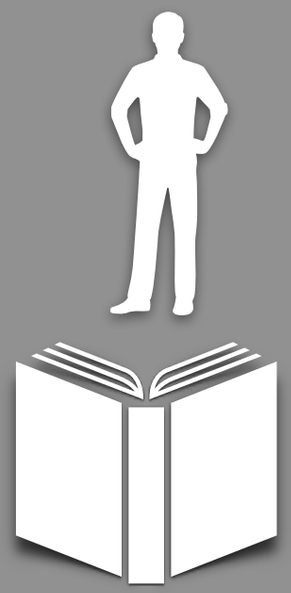
Kein gemeinsames Ziel

Lernkurve

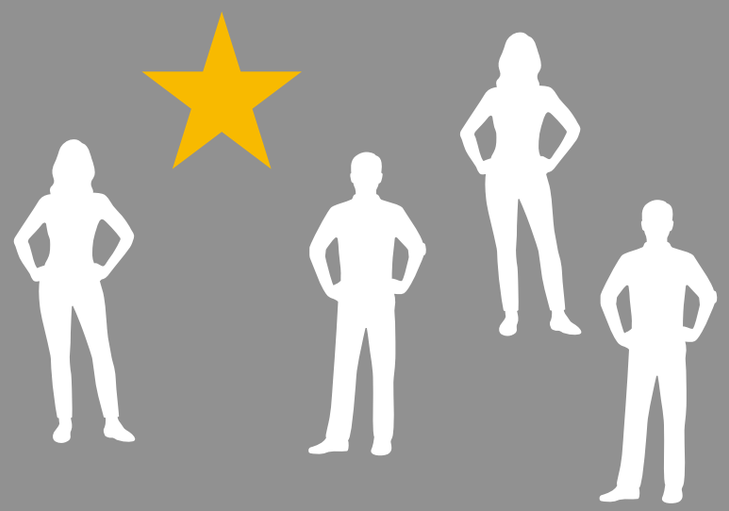


Erfahrungsgrad im Team





Konkurrenz unter den Teams



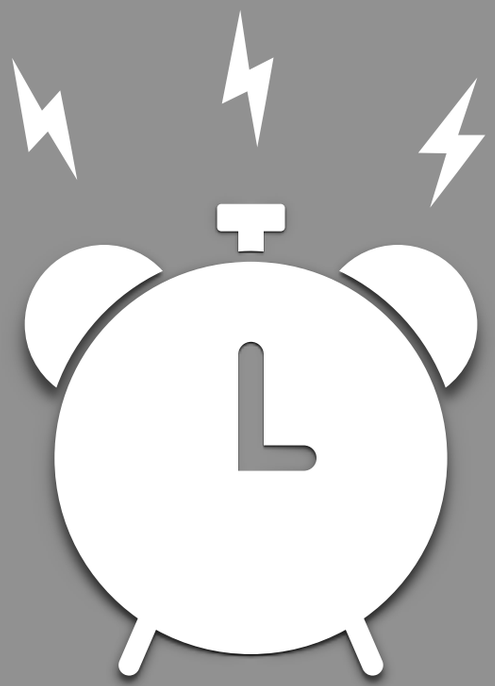
Suche

Bestellung

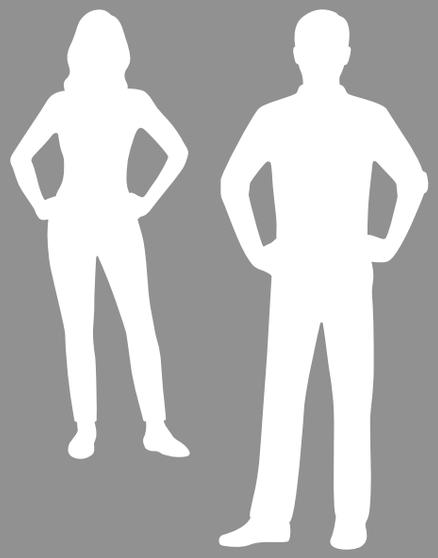
Bezahlung

Fallstrick

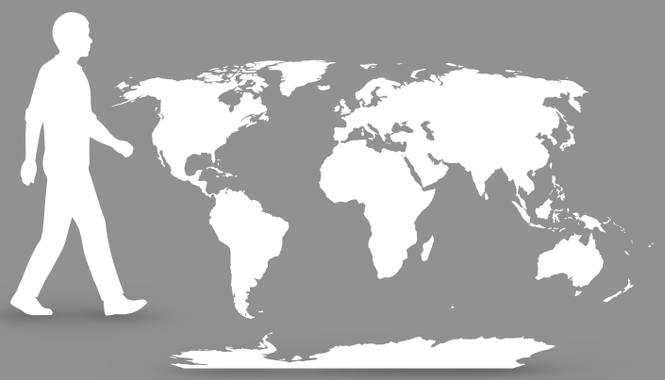
Belastung und Zeitdruck



Fallstrick



Diversity falsch verstanden



Fallstrick

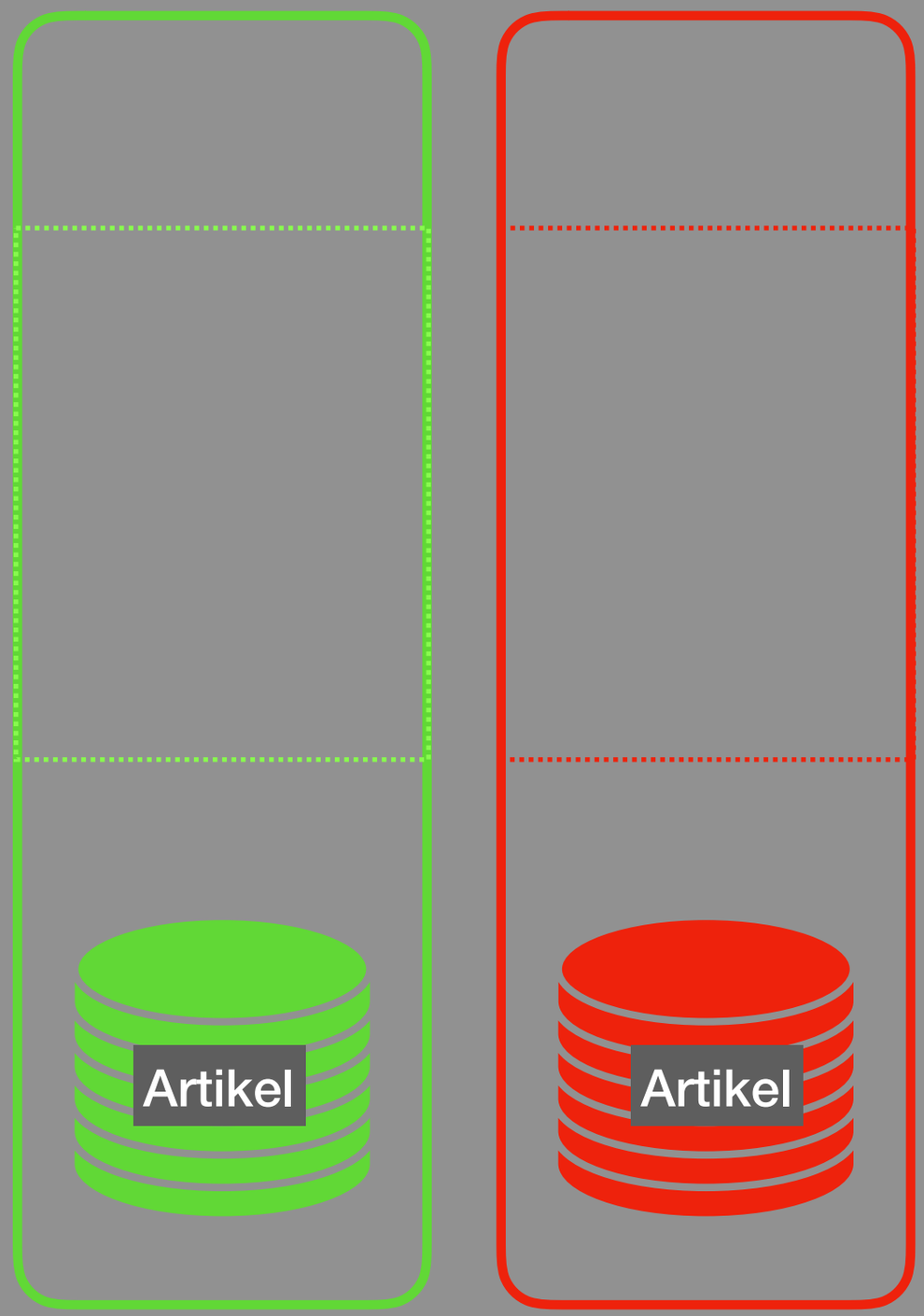
Transformation

Compliance & Security

Fallstrick

§

Mut zur Redundanz



Achtung: Schnittstellen!

Exception first

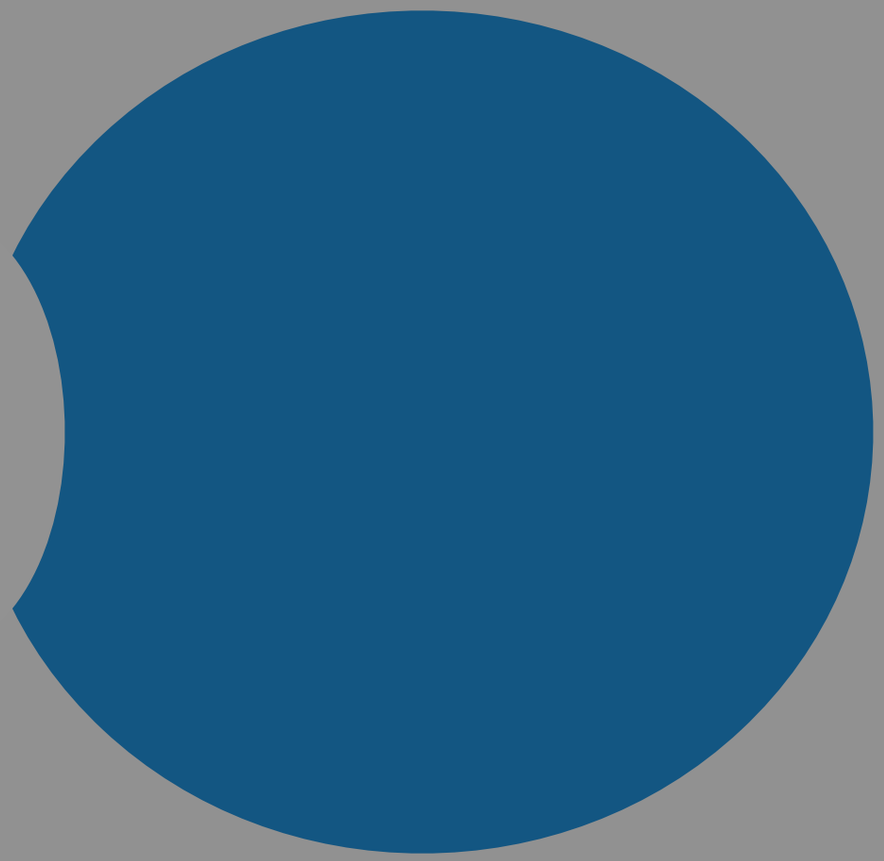
CI, CD, CD

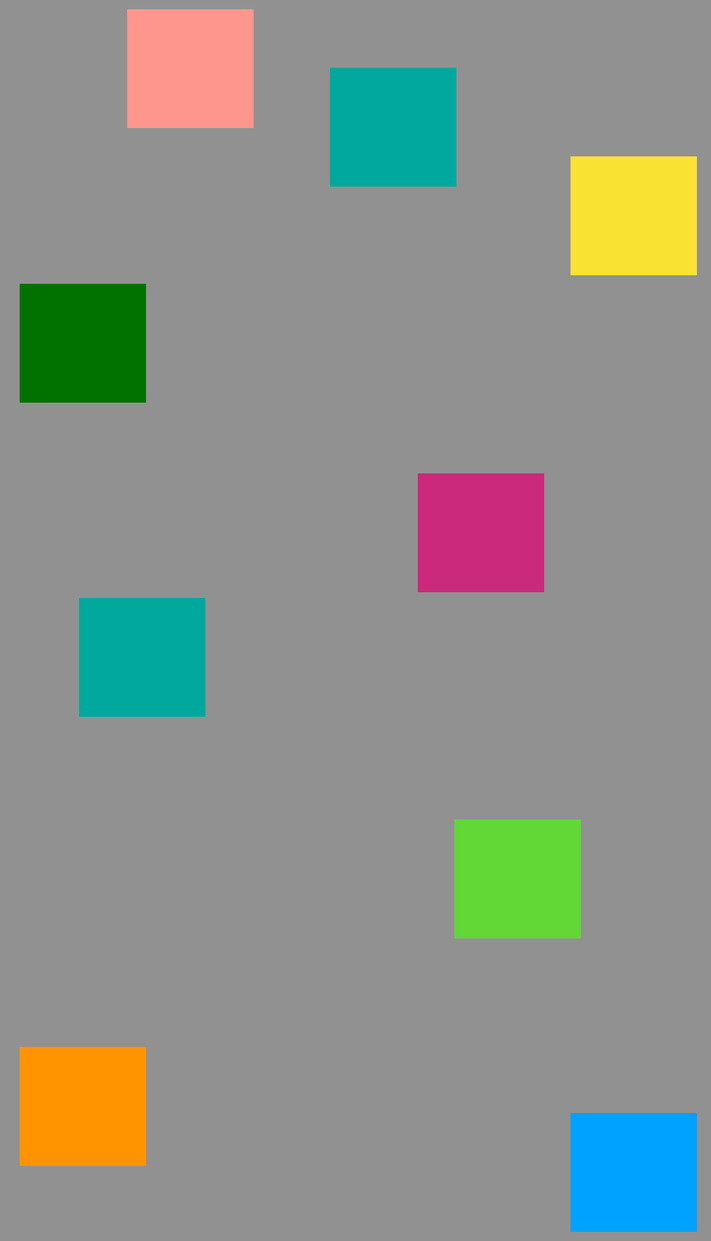
Deployment von jeder Änderung

Rollback immer möglich

Fallstrick

Fallstrick

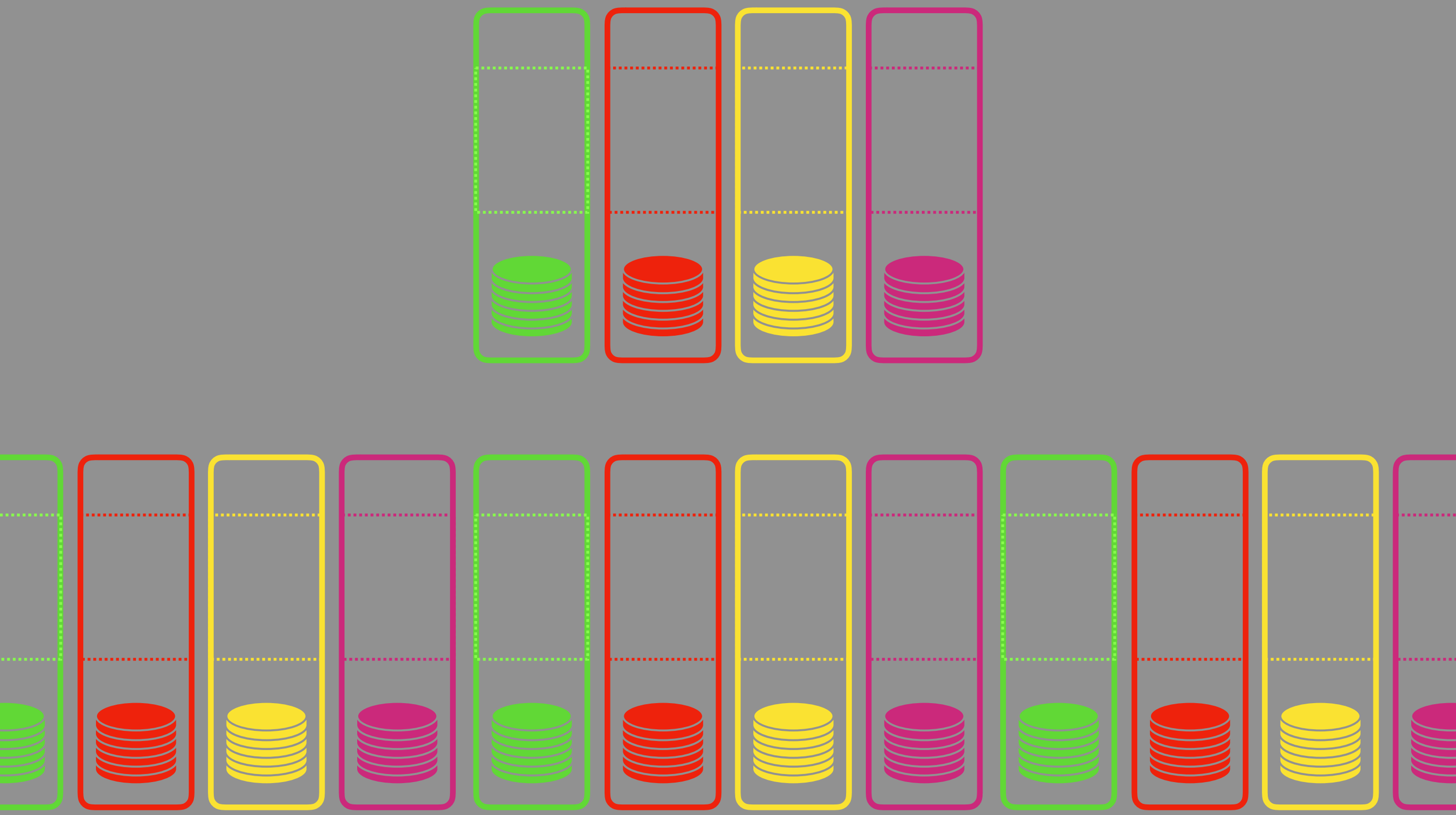




Monolith

Microservices

Es geht immer weiter!



Diskussion

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Bildmaterial

Theo Crazzolara, „the last knot“
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Tim Reckmann, „Richter mit Hammer und Gesetzbuch“,
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Jay Phagan, „Pipeline Construction“,
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JH Images, „Baum-Efeu“,
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